

# LATICO LEATHERS DEBOSSING OPTIONS

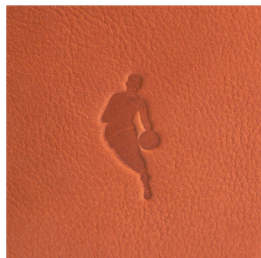
latico®

Debossing the company/event/organization logo is the preferred form of decoration for our leather bags & accessories. Several logo location options are available.

## *Logo debossed on Body*

Most popular option: permanent, easily visible and elegant. Logo can be any shape and can usually measure up to 2.5 x 3.75.

Blind logo is recommended (ie, no color foil added)



## *Logo debossed on Body*



## *Logo debossed on Pull-Tab attached to Slider*

Most creative option but applicable only to one word or small image logos due to the limited size of the pull-tab.

Can be rectangular, square, circular, or oval.

Permanent but less prominent than logo on body.

Can decorate some or all of the leather pull-tabs



## *Logo debossed on Interior Sewn-in Leather Patch*

Best option for a permanent but subtle logo: the interior location means the patch is seen only when the bag is open.

Creates an upscale, retail look that increases the perceived value of the item.

Patch color can match or contrast with bag color.



## *Logo debossed on Leather Hang Tag*

Logo still prominent but the hang tag can be removed, giving the recipient flexibility.

Can be rectangular, square, circular, or oval

Hang tag can match or contrast the bag color.

Attached to body via silver or brass ball chain, or matching color leather string.



### *Debossing Guidelines:*

Black and white, camera ready, vectored artwork required.

10 unit minimum for logo debossed on body, production time is 3-5 business days.

Debossing costs include a \$190 (A) Die & Set-up charge and a Run charge of \$8/unit (A) for large designs, \$6/unit (A) for small items. \$60 Set-up charge when re-using a Die.

We also recommend a Virtual proof for approval created by the Debosser showing the suggested logo size and location; the cost is \$30 (A).

75 unit minimum for logo debossed on pull-tab, patch, or hang tag.

8 week lead-time because decorating must be done at the factory.

Costs are similar to costs noted above; please call for a firm quote based on your specific project requirements.



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